



MEDIA ADVISORY

May 20, 2008

Dear Editor, Analyst, and Colleague:

On behalf of The Unified EFI Forum, Inc., we are pleased to call your attention to the following announcements, events and activities related to the adoption of UEFI and its associated specifications in the PC industry. Upon review, we are sure you'll agree that the momentum for this important technology and its defining specifications is in full swing.

Please consider including some of these facts and projections in your upcoming editorial coverage, analyst reports and general communications. We urge you to contact us if you need further information about the adoption of UEFI as the industry standard for PC Operating Systems to interface with platform firmware.

Regards,

Industry Communications Working Group, ICWG

Michael Krau, Chairman

Microsoft statement: "UEFI has been part of our engineering development and testing for our server platform for over five years, and for the client platform for the past eighteen months. Internally we have multiple projects in the kernel, deployment, and backup teams supporting UEFI. We look forward to a future where most systems are UEFI enabled."

Microsoft Windows Vista Service Pack 1 Released to Manufacturers and includes support for UEFI (Released Feb. 6, 2008)

Microsoft Windows Server 2008 Released to Manufacturers and includes UEFI support for x64 platforms

Microsoft Windows Server 2008 LogoFest Held at Microsoft in January – Many Vendors Test UEFI Drivers



The UEFI Forum approves version 1.1 of the Platform Initialization "PI" Specification in February, 2008.

The UEFI Forum approves version 2.1 of the UEFI Specification.

Industry estimates show that the percentage of new Intel and AMD PC and Server shipments supporting UEFI will exceed 50% by end-2009.

IBM statement: "IBM will offer UEFI compliant firmware on future System x and BladeCenter servers. This follows IBM's on going participation and investment in UEFI, as a stable framework to provide development and customer value."

HP statement: "Starting in 2008, all new designs for HP notebook computers leverage UEFI Framework technology. HP Integrity servers currently use UEFI Technology. In addition, multi-function printers from HP have started using UEFI Framework technology, solid progress has been made in enabling UEFI on x64 workstations."

Apple statement: "Apple has adopted EFI for its line of Intel-based Macs. MAC OS X v10.4 "Tiger" for Intel and Mac OS X v10.5 "Leopard" thoroughly support EFI. Apple is committed to it's involvement in the UEFI Forum and associated Working Groups."

AMD statement: "AMD strongly supports the industry transition to UEFI firmware. AMD provides UEFI support for its current silicon products and all relevant AMD silicon releases going forward will be supported by UEFI enablement firmware. The major BIOS vendors have all demonstrated AMD/UEFI platforms, proving their readiness for full-scale deployment. AMD anticipates the start of UEFI platform shipments by its OEM partners in 2008."

All of the Industry's leading BIOS and Firmware companies including AMI, Insyde Software and Phoenix Technologies are delivering UEFI based firmware solutions to their respective customers and target markets.

Intel statement: "Building on several years of active UEFI industry support, enabling, and development, Intel is very pleased with the growth and intensity of the community and ecosystem around the effort. Intel's support to the UEFI standard extends beyond IP contributions and industry enabling activities to the commitment to develop and deploy UEFI based firmware solutions on Intel products."

The UEFI transition and support by major industry participants (computer manufacturers, software developers and firmware vendors) is an indication of a healthy and robust ecosystem as well as proof of a solid and stable firmware standard.

On April 30, 2008 ARM joined the UEFI Forum in order to support OEMs that are developing ARM[®] processor-based solutions using UEFI, standardize the boot procedure for ARM processor-based platforms, improve the hardware-software interface for Operating Systems that target the ARM architecture and to provide guidance to the UEFI ARM initiative.

In March, 2008, Intel's UEFI team delivered a "Training the Trainer" program to dozens of top University professors in China aimed at developing a text book and curriculum based on the UEFI Framework technology.

In April, 2008, Intel and other UEFI Forum organizations conducted UEFI/Framework training in Shanghai, China for leading PC OEMs in China.

About UEFI

The Unified Extensible Firmware Interface (UEFI) Specification defines a new model for the interface between operating systems and platform firmware. The interface consists of data tables that contain platform-related information, plus boot and runtime service calls that are available to the operating system and its loader. Together, these provide a modern, well defined environment for booting an operating system and running pre-boot applications.

The Unified EFI Forum is the group responsible for developing, managing and promoting the UEFI Specification. Please visit <http://www.uefi.org> for further information about the UEFI Specification and membership opportunities.

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