

20+ China-based Companies Join the UEFI Forum to Promote International Growth

The Spring 2017 UEFI Seminar and Plugfest positions UEFI standards as an integral component of the technology ecosystem in China

Beaverton, Ore.—April 26, 2017—[The Unified Extensible Firmware Interface \(UEFI\) Forum](#) held its Spring 2017 UEFI Seminar and Plugfest last month in Nanjing, China, hosting firmware thought leaders and testing the latest technology—indicating high interest in UEFI in China’s technology market.

The UEFI Forum, a non-profit industry standards body responsible for developing, managing and promoting UEFI specifications, co-hosted the event with [Byosoft Co., LTD](#), along with the sponsorship of [American Megatrends Inc.](#), [ARM](#), [Huawei](#), [Insyde Software](#), [Intel Corporation](#), [Nanjing High-Tech Zone](#) and [Phoenix Technologies](#).

The Spring 2017 UEFI Seminar and Plugfest occurred on March 27-31 at the Wanda Hilton Hotel in Nanjing, China and provided firmware thought leaders, developers and researchers an opportunity to learn about the latest firmware innovations and test UEFI platforms and devices. The keynote titled “UEFI Has Promoted the Development of China Computer Industry” was presented by Guangnan Ni from the Chinese Academy of Engineering and a critical force in landing UEFI in China.

In anticipation of the first China-based UEFI event in ten years, over 20 new members in China joined the UEFI Forum—indicating significant interest in UEFI technology in the greater China region. Additionally, in attendance from the region were prominent member companies including [H3C](#) and [Inspur](#), [Lenovo](#), Loongson Technology Corporation Limited, and [Sugon](#).

While the Chinese market has widely adopted UEFI technology in traditional devices like PCs and servers and used it for CPU and OS development, the Forum continues to witness UEFI adoption into IoT, virtual reality, storage, cloud-computing and datacenter platforms.

“This event encouraged increased adoption of UEFI as an enabling technology that meets China’s interest in supporting indigenous technologies,” Mark Doran, UEFI Forum President, said. “UEFI is a common framework; it’s a bridge between different market segments and architectures. Ultimately, UEFI creates new opportunities for business and developers and encourages the continued international evolution of the open source community.”

For More Information

- Presentations from the Spring 2017 UEFI Seminar and Plugfest can be viewed [here](#).
- View highlights of the event [here](#).
- Articles resulting from event can be found [here](#).
- Learn more about joining the UEFI Forum [here](#).

About the UEFI Forum

Through a collaborative approach with world-class companies, institutions and experts, the UEFI Forum advances innovation in firmware technology standards. These extensible, globally-adopted UEFI specifications bring new functionality and enhanced security to the evolution of devices, firmware and operating systems. The Forum also collaborates with other standards groups that are essential to computing. For more information about the UEFI Forum and current specifications go to www.uefi.org.

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